

COVER STORY

**Lynne
Peyton**

○ Leadership and Change
Management Consultant



The CORE Elements of Leadership

An international keynote speaker, respected author, organizational consultant, and a personal coach to senior managers, here's a spotlight on Lynne Peyton.

With a history of achieving results for senior managers and their organizations, she is an independent consultant for the health and social care sector. She has specific expertise in risk assessment at both organizational and practice levels and in identifying the strategies and actions needed for safe practice. We had a talk with her about her idea of leadership and what practices helped her to have a successful career.

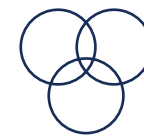
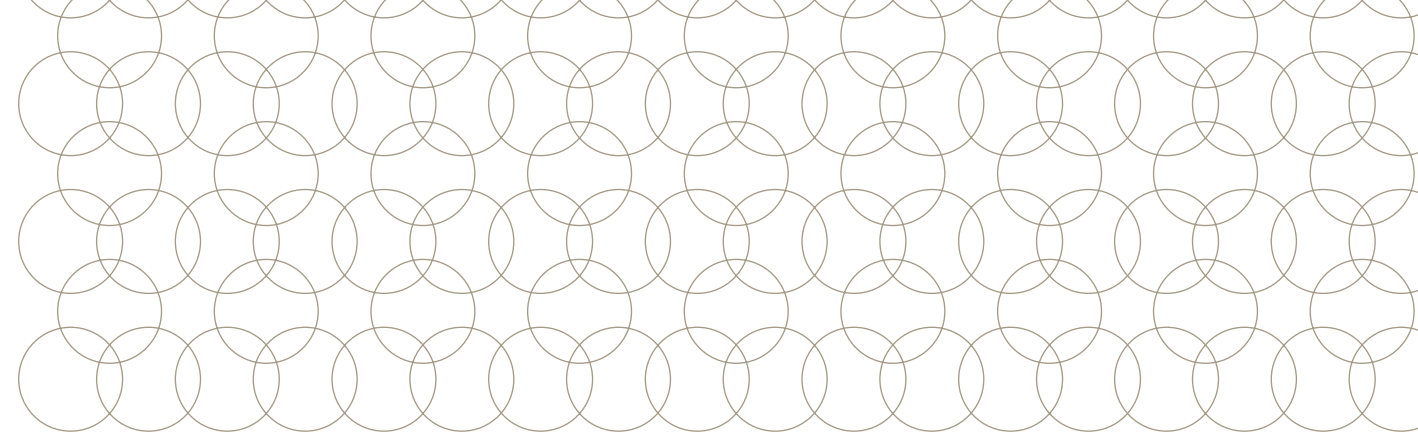


Success is really all about an attitude of mind and it is about the meaning we give to things and the quality of the questions we ask ourselves. It is about controlling our mind rather than letting the little voice inside our heads wear us down. It's a combination of what we focus on and the language we use both to ourselves and others.



Lynne Peyton

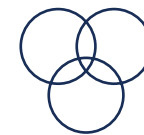
lynnepeyton.com



About Her Consultancy

Following years as a senior manager in the sector, Lynne established her consultancy in 2001 and since then she has been involved in a range of exciting projects assisting organizations in both Northern Ireland and the Republic of Ireland to promote high-quality services. Lynne Peyton Consultancy

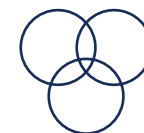
offers team building and leadership development, SEO coaching and mentoring, audits and reviews, as well as bespoke training to take businesses to a new high. Lynne specializes in developing top teams and executive coaching, increasing communication, efficiency, and reducing overall business frustrations.



Mission & Vision

Lynne Peyton is a master at solving organizational challenges. With her consultancy, she aims to help companies to achieve outstanding results through strengthening leadership at all levels and building

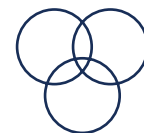
strong coherent teams with a common purpose. She helps companies identify and address the issues that underpin business challenges so that they can refocus on successful outcomes.



Services That Create Value

People who reach out to Lynne Peyton's consultancy break free from limiting beliefs that hold the company back, challenge the old stories and habits, and receive support in achieving their results, professionally and

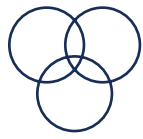
personally. "My consultancy is a one-stop-shop for advice and guidance on leadership and change management" Her website has a library of articles and podcasts on topical leadership issues.



Challenges So Far

Many times, managers become stuck because they are so overwhelmed by day to day tasks and the challenges can seem insurmountable. By asking strengths-based questions Lynne helps them to get to the core of their issues and develop a workable

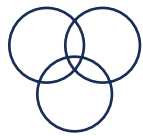
plan of action. Lynne is a master practitioner in Neurolinguistic Programming (NLP) and neuroscience and draws on these and other skills in one-to-one and group coaching, to help people achieve extraordinary results in all areas of their personal and business life.



Notable Client Recognition

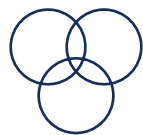
Lynne's clientele is a vast list of organizations that aim to make a difference, ranging from Abu Dhabi Police to Belfast Health and Social Care Trust. "Lynne has been an unwavering source of support and inspiration as I have expanded my work beyond Australia. Her knowledge of what helps and what hinders, drawn from vast experience and couples with a direct and disarming approach to delivering constructive feedback has made an indelible mark on my growth as a person and a professional. I am always learning and being inspired to be a better version of myself when I engage with Lynne", said Colby Pearce, Principal Clinical Psychologist at Secure Start.

"Abu Dhabi Police is pleased to thank you for all your efforts and distinguished participation in its 2nd Crime Prevention Conference 2014. Your paper on 'Investing in Motherhood and Early Childhood' was of great value to those who attended." - His Excellency Major General Mohammed Bin Alawadi Alminhali, General Director of Policing Operations.



Lynne's Mantra Of Leadership

Lynne's clientele includes organizations that aim to make a difference, including governmental, not for profit and private sector companies. "Lynne has been an unwavering source of support and inspiration as I have expanded my work beyond Australia. Her knowledge of what helps and what hinders, drawn from vast experience and coupled with a direct and disarming approach to delivering constructive feedback has made an indelible mark on my growth as a person and a professional. I am always learning and being inspired to be a better version of myself when I engage with Lynne", said Colby Pearce, Principal Clinical Psychologist at Secure Start, Australia. Abu Dhabi Police is pleased to thank you for all your efforts and distinguished participation in its 2nd Crime Prevention Conference



Her Advice To Budding Leaders

While she understands the intensity of work in today's modern world, Lynne stresses the need for self-care. "It is important for leaders to have self-care strategies so they can look out for their teams and be a role model of good practice, especially through the

ongoing uncertainty of managing services through the pandemic", says Lynne. Having self-care strategies will help leaders consistently show up with the physical and emotional strength to support others.



LYNNE PEYTON

Founder
Lynne Peyton Consultancy
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After working as a senior manager in the sector for many years, Lynne Peyton established her consultancy called 'Lynne Peyton Consultancy' in 2001. Since then, she has been involved in a range of exciting projects assisting organizations in both Northern Ireland and the Republic of Ireland to promote high-quality services. Lynne specializes in developing top teams and executive coaching, increasing communication, efficiency, and reducing overall business frustrations.

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lynnepeyton.com

ANANYA

Director and Co-founder,
Adaptive US Inc
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Ananya is the Director and Co-founder at Adaptive US Inc. An engineer by education and a marketer by role, she is called a self-learned marketer for her role in developing the company. Ananya founded Adaptive US, an Ed-Tech firm focused on professional education in 2017. She believes in creating opportunities and growth for everyone, including all the members at Adaptive, and its customers.

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adaptiveus.com

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DR. EVAMARIE MULLER-STULER

**Chief Data Scientist and
AI & Advanced Analytics
Practice Leader for Middle
East and Africa**
IBM
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As the Chief Data Scientist and AI & Advanced Analytics practice leader for Middle East and Africa at IBM, Dr. EvaMarie Muller-Stuler is taking part in creating transformative solutions for clients and observes the innovations and shapes industries across the globe. She has implemented Centres of Excellence, created value-based AI delivery in Oil and Gas, the Financial sector and Governments, and architected real-world-value using data science for tangible outputs.

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ibm.com/in-en

HELEN POSPELOVA

Senior Vice President
ABBYY
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Helen Pospelova is the Senior Vice President of ABBYY Emerging Markets. She believes that her aptitude for building strong cross-cultural connections, finding a unique approach to people from different countries and developing effective networks across borders, shaped her professional ability to form successful international partnerships and alliances. Along with these qualities, Helen also considers her ability to recognize untapped opportunities is a key factor that determined her future career path in the promising IT sector.

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abbyy.com

JAMI GOODWIN MEDINA

CEO
Empirical Data Strategies
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Jami Goodwin Medina is the CEO of Empirical Data. Prior to starting Empirical, she has held numerous leadership roles within financial and healthcare institutions in strategy and business development. Jami has been an early adopter of data visualization and specialized in using market data within healthcare CRMs to help understand patient and provider decisions and patterns.

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empiricaldata.org

JEANNIEY WALDEN

**Chief Innovation and
Marketing Officer**
DailyPay
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Jeanniey Walden is the Chief Innovation and Marketing Officer (CIMO) of DailyPay. Before joining the company, Jeanniey led marketing teams at multiple Fortune 1000 companies and start-ups and launched a couple of her own businesses. She finds joy in growing start-ups and helping individuals reach their highest potential. Jeanniey has a long history of working in the FinTech industry.

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dailypay.com

JOANNE MCEACHEN

CEO and Founder
The Learner First
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Joanne McEachen is the CEO/ Founder of The Learner First who has experience as a teacher, principal, and countrywide school-system leader, and consulting internationally with over ten countries worldwide. As a best-selling author, a social entrepreneur, and a leading voice in the global education community, she brings years of whole-system leadership experience in all levels of education to offer insights and strategies that support communities to discover their strengths.

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thelearnerfirst.com

MARIA JONES

**Founder and Chief
Executive Officer**
Nerdy Industry
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As the Founder & Chief Executive Officer of Nerdy Industry, Maria Jones manages the company's operations and initial consultation for each client. She is engaged in meeting Nerdy Industry's potential clients and builds a trusted relationship with the company's leadership team. Prior to starting Nerdy Industry, Maria had more than 20 years of success spanning start-ups, healthcare, financial services, real estate, and SaaS IT companies.

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nerdyindustry.com

MARY T BUNZEL

**Executive Director,
Connected Systems
Institute**
University Of Wisconsin,
Milwaukee
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Mary T Bunzel spent most of her career working in the manufacturing sector with a technological perspective. Intel recognized Mary's knack for technology and asked her to bring her knowledge to work there. She also had her hands on disruptive technologies while working as General Manager of the Manufacturing Industry Solutions Group. All her experience lead Mary to become the Executive Director of Connected Systems Institute (CSI), University Of Wisconsin, Milwaukee.

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uwm.edu/csi

YONG HUA LIN

Founder and CEO
V-Origin Technology
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Yong Hua Lin is the Founder and CEO of V-Origin Technology. She began the company two years ago in 2019 after working at IBM for 16 years. Yong was the Director of IBM Research, China, and was later appointed as IBM Distinguished Engineer to lead global AI system innovation. To drive the diversity in the field of science and technology, Yong founded IEEE Women in Engineering Beijing affinity group.

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