

## Taking Action is an Essential Aspect of Success

Let's focus on why it is so important that, as leaders of teams, we take action whenever we decide that something needs to change. Whatever it is we decide to do, it never becomes a reality unless we take action, because a goal without action is just a dream.

Why is that so many people fail to achieve their goals? There are all sorts of reasons. Perhaps they were not clear what exactly they wanted or why they wanted it, they did not know how to get there or they didn't have access to the information or help they needed.



Whatever the reason, it really all boils down to the fact that they did not take action. Action to work out clearly what they want, action to break it down into smaller steps, action to take the first step, action to read a book to get more information or make a phone call to ask for specific help, action to put a plan in place.

The reality is that action changes things. Ultimately success is based on positive outcomes which can only be achieved when leaders and teams act together, on purpose, in the direction of their goals.

Change is inevitable - as we all found out during this pandemic. We had to decide if we were going to wait for the change to impact us – or if we could take action to mitigate the negative impact of change. All of us have had to work out how best to support our families and our teams during this past year and each situation has been unique. As my friend and fellow coach states 'we are all in the same storm but we are each in a different boat'. Hoping things would get better was not enough – leaders have had to take action to inspire their teams, find new ways of connecting and supporting each other and develop creative ways of delivering services. Whatever happens in the future, we have all learned new ways of working.



*What's one area in which  
you can make a difference  
today by taking action?*

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